



IN THE LIFE

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IN THE LIFE to Receive The Academy of Television Arts & Science's Ribbon of Hope Special Achievement Award on World AIDS Day

NEW YORK, November 28, 2007 – IN THE LIFE will be recognized for its outstanding work in documenting the many faces and stories of the AIDS pandemic by receiving The Academy of Television Arts & Science's Ribbon of Hope Special Achievement Award.

Presented by TV CARES, the AIDS Awareness Committee of the Academy of Television Arts & Sciences, the Ribbon of Hope Awards will take place on World AIDS Day, December 1ST, at the Academy's Leonard H. Goldenson Theater in Los Angeles at 7:30PM. In The Life Media Executive Director Michelle Kristel will be there to receive the award with past IN THE LIFE celebrities: Judith Light, Anthony Rapp, Paris Barclay, Staceyann Chin, Wilson Cruz and Bill Brochtrup.

"It is a tremendous honor for IN THE LIFE to be recognized by TV Cares for our 15 year history of documenting the AIDS crisis," said Michelle Kristel, Executive Director of In The Life Media. "With this prestigious award, the Academy recognizes IN THE LIFE's ongoing commitment to illuminating people to the issues shaping the LGBT experience, in a manner, and through a medium, that not only humanizes, but connects all communities."

TV CARES was founded in 1996 by the Academy of Television Arts & Sciences to bring light to outstanding programming in the area of AIDS awareness. There are no paid employees at TV CARES and every volunteer is dedicated to the primary mission of promoting and encouraging responsible programming in the area of AIDS awareness and education. Previous winners of the Ribbon of Hope Award include: Dick Clark, Sharon Stone, Jeffrey Katzenberg, MTV Networks, 20/20, The AIDS Memorial Quilt, Leeza Gibbons, Showtime and ER.

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IN THE LIFE is the pioneering documentary series telling powerful stories about the people and issues shaping the gay experience, nationally and abroad. IN THE LIFE has a 15-year heritage of producing in-depth segments on a myriad of issues – politics, public policy, health, education, religion and spirituality. IN THE LIFE's mission is to create programming fostering better understanding and acceptance of the LGBT communities.

IN THE LIFE is a three-time Emmy Award nominee and the winner of numerous awards, including a Lambda Legal Liberty Award, the prestigious Barbara Gittings Award "for contributions to LGBT media" from GLAAD, and the Seigenthaler Award from the National Lesbian and Gay Journalists Association for "excellence in network television." IN THE LIFE is produced by In The Life Media, Inc., the national not-for-profit organization dedicated to provocative documentary storytelling about the gay experience.